

Week 4 activity

Question 1:

A **medium-sized Philippine company** located in **Cagayan Valley** is deciding whether to outsource its **IT support** to:

- a local IT firm in **Tuguegarao City** (onshore outsourcing), or
- an overseas IT provider in **India** (offshore outsourcing).

Analyze this situation by answering:

- Which option is **more appropriate** for the company at this stage, and
- Explain **two reasons** for your choice and **one possible risk** the company must manage.



Note:
Your answer must consider **cost, communication, and control**, using Philippine business realities. Avoid generic or foreign company examples.

Question 2:

Imagine you are managing a **startup business in the Philippines** (e.g., online food selling, local clothing brand, digital services, or agribusiness).

Choose **one function to outsource** (IT, marketing, accounting, customer service, or logistics) and explain:

1. **Why outsourcing is necessary** for your business, and
2. **Which outsourcing type** you will use (onshore or offshore) and **why** it fits your situation.



Note:
Use your chosen business type and your understanding of outsourcing strategies. Answers should reflect **local market conditions**, not textbook definitions.